

**Proposal project**  
**World Music Brings Joy to Blijdorp area Cultuur Concreet 2026**

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## **Introduction:**

### **Funding Context and Local Embedding**

This project is submitted for funding through Cultuur Concreet and the Bewonersinitiatief of the Wijkraad Blijdorp–Bergpolder–Liskwartier. The initiative is firmly rooted in the neighbourhood and developed in close alignment with the objectives of both funding bodies: strengthening social cohesion, increasing cultural participation, and improving the quality of life of local residents.

By taking place primarily in the Prinsekerk and at local care homes and community centres, the project remains highly accessible to residents of the district. The proposed summer concerts are to be in the church garden depending on the weather conditions.

The combination of professional artistic quality and strong local embedding ensures that the public from Rotterdam Nord funds directly benefit. The project is designed not as a one-off cultural activity, but as a recurring meeting point where residents experience connection, recognition, and a shared sense of belonging.

This monthly concert series combines cultural enrichment bringing joy and connection to the community. Featuring talented musicians from diverse backgrounds from Rotterdam, the performances offer a unique blend of traditional and contemporary styles, from classical to Brazilian choro, fusion, jazz and pop. Each event includes two sets with a coffee break, making it a delightful afternoon for all to meet each other. The series kicks off in March with the vibrant Chorodam Quartet and continues, offering unforgettable musical experiences.

#### **Funding Proposal: Enriching Lives Through Global Music**

I live in the Blijdorp neighbourhood and am personally committed to contributing to its social and cultural life. As a local resident and professional musician, I aim to build lasting collaborations with neighbourhood organisations, care homes, and residents, and to continue developing activities that bring people together through music.

I vividly remember performing a samba piece at a local care home. An elderly resident, who had been non-verbal for weeks, began tapping her foot and clapping along. It was a powerful reminder of the transformative power of music. This proposal aims to bring such moments to life for the elderly residents of Blijdorp through live music.

As scientific research extensively shows, live music significantly benefits the elderly, enhancing their cognitive, emotional, social, physical, and overall well-being. Inspired by these findings, I propose to bring the following project to enrich the lives of the elderly, lonely, disabled residents, the residents in general of Rotterdam Noord through the transformative power of live music:

The following ensembles will contribute to this programme:

1. Chorodam (Traditional Brazilian Acoustic Choro Quartet)
2. Saxy Licks (Pop Jazz Trio + guest)
3. Duet Right (Piano and Saxophones Duo + percussion)

4. Organic Sax (Pipe Organ + Saxophone)
5. Sambadoobop (Electric band)
6. 2Pop (7-string guitar + saxophone)

### Event Overview:

Beyond the music itself, the project intentionally creates moments for conversation, recognition, and shared experience. Each concert includes dedicated time for residents to exchange stories, memories, and reflections inspired by the music, strengthening social bonds and reinforcing a sense of belonging within the community. The concert series is designed to engage and uplift the Rotterdam Noord community. In total, **15 concerts** are planned: **10 concerts** in the historic **Prinsekerk** between March and December, and **5 external concerts at health care organisations or community centers**. The proposed summer concerts in the church garden are subject to the weather conditions. The idea of having different locations for the concerts is to reach as many people as possible as the ones who aren't able to come outside of their facilities for health reasons.

### Event Goals:

- Connect the community through the power of music, providing a cathartic experience.
- Offer cultural enrichment to the elderly and lonely individuals in the Blijdorp neighborhood.
- Facilitate social interaction to positively impact mental well-being.

### 15 concerts in total:

- **5 external concerts** at care homes and community centres to be scheduled:
  1. 2x Stichting Corridor Dienstverlening, Stadhoudersweg 7a, 3038 EB Rotterdam
  2. 1x Laurens woonzorglocatie Blijdorp, Schimmelpenninckstraat 31, 3039 KS Rotterdam
  3. 1x De Waerschut Community center ,Van Waerschutstraat 11, 3033 TL Rotterdam)
  4. 1x Stichting Socrea, Anna van Westrienenstraat 1c, 3038 SX Rotterdam

How: Two sets of **30 to 45 minute** concerts with coffee breaks, adapted to each location's schedule (duration depending on contact persons' advice).

- **10 concerts** at the historic **Prinsekerk** (March–December)

How: Two sets of **30 to 45 minute** concerts with coffee breaks,

- Church concerts: Monthly Mondays between 4:15 pm and 6 pm with coffee break:
  - March 16th Chorodam Quartet (Saxophone + Guitar + Percussion + Cavaquinho);
  - April 13th Duet Right (Piano and Saxophones Duo + Guest)
  - May 11th Organic Sax (Pipe Organ and Saxophone Duo)
  - June 8th Sambadoobop (Electric band - quartet)
  - July 6th Saxy Licks (Jazz trio plus Guest) outside in the garden of the church
  - August 31st to be decided (outside in the garden of the church)
  - September 21st to be decided
  - October 12th to be decided
  - November 9th to be decided

- November 9th to be decided
- December 7th to be decided

### **Direct Benefits to people of the community:**

- **Cognitive and Emotional Well-being**

Live performances stimulate memory, attention, and emotional expression, contributing to improved mood and mental engagement.

- **Social Interaction and Community Building**

The concerts function as social meeting points, reducing isolation and strengthening neighbourhood ties.

- **Physical Benefits and Quality of Life**

Rhythm and melody encourage movement and bodily engagement, positively affecting overall vitality.

- **Therapeutic and Neurological Benefits**

Live music supports neuroplasticity, identity, and emotional regulation, particularly for elderly and care-dependent audiences.

### **Audience:**

The primary audience for this project consists of elderly and socially isolated residents of Rotterdam North, with a particular focus on the Blijdorp neighbourhood. Many of these residents experience limited social interaction, reduced mobility, or barriers to accessing cultural activities. This project is designed to meet them where they are — both physically and socially — by offering accessible, welcoming concerts in familiar and trusted locations. Generally every free concert has a reach of 20 to 50 people depending on location capacity..

In addition to elderly residents, the concerts are open and welcoming to the wider community, including neighbours, caregivers, family members, and local residents of all ages. By deliberately keeping the events free of charge and informal in atmosphere, the project lowers thresholds to participation and encourages intergenerational attendance.

A key objective is to strengthen a sense of belonging. By bringing together people who live in the same neighbourhood but may not normally meet, the concerts function as social anchors — moments where residents recognize one another, share experiences, and feel part of a collective cultural life. The inclusion of coffee breaks and informal conversations before and after performances further supports social interaction and connection.

For concerts held at external locations such as care homes and community centres, the audience will primarily consist of residents with limited mobility, including elderly and disabled participants who may not otherwise be able to attend live music events. These concerts ensure cultural inclusion for groups that are often underserved.

Overall, the project reaches:

- Elderly residents (independent and care-dependent)
- Lonely and socially isolated individuals
- Neighbours from the Blijdorp, Bergpolder and Liskwartier area
- Caregivers, family members, and volunteers
- Local residents with an interest in culture and community life

By intentionally mixing these groups, *Enriching Lives Through Global Music* creates not only an audience, but a shared community experience — reinforcing social cohesion, visibility, and mutual care within the Blijdorp neighbourhood.

## Groups:

### 1. Chorodam (Traditional Brazilian Acoustic Choro Quartet);

Bringing the vibrant and playful energy of Brazilian choro to life, the Chorodam Quartet combines virtuosity and groove to create a rich, dynamic sound. With a mix of melody, rhythm, and improvisation, their music takes listeners on a journey through traditional Brazilian genres like samba and choro, blended with contemporary influences.

- Marijn van der Linden: Cavaquinho
- Udo Demand: Percussion
- Daniel Montes: 7 String Guitar
- Rafael Pereira Lima: Saxophone

Expect fast-paced tunes, intricate rhythms, and joyful moments that will make you tap your feet and smile!

### 2. Duet Right (Piano and Saxophones Duo);

#### Samba-Choro Jazz Duo

With a passion for Brazilian music and a deep connection to jazz, the Duet Right project brings samba, choro, and bossa nova into a modern jazz context. The piano and saxophone intertwine to create a lyrical, expressive, and groovy performance that is both sophisticated and accessible.

- Elizabeth Fadel: Piano
- Rafael Pereira Lima: Saxophones

Expect rhythmic interplay and improvisation that showcases both musicians' unique voices in a way that will make you wanna dance.

### 3. Sambadoobop — Electric Groove Band

Sambadoobop is an electric band that blends jazz language, Brazilian rhythm, and modern groove into an energetic, contemporary sound. With saxophone leading the melodies, supported by electric guitar, bass, and drums, the band moves effortlessly between samba-influenced grooves, funk, pop, and jazz-driven improvisation.

The vibe is vibrant, rhythmic, and playful — music that grooves hard while leaving space for interaction and spontaneous moments. Sambadoobop delivers tight arrangements, strong hooks, and solos that keep the energy flowing and the audience engaged.

- **Rafael Pereira Lima:** Saxophone
- **Marijn van der Linden:** Electric Guitar
- **Wagner Vasconcelos:** Drums
- **Stefan Brunner:** Electric Bass

Expect infectious rhythms, bold melodies, and a sound that sits right between danceable and musically rich — perfect for concerts, festivals, and lively events.

#### **4. Organic Sax – Saxophone & Pipe Organ Duo — From Bach to Choro**

Bridging centuries and styles, this unique duo brings together the majestic power of the church pipe organ and the expressive voice of the saxophone. From the timeless counterpoint of Bach to the rhythmic vitality of Brazilian choro, samba, and jazz, the repertoire moves fluidly between sacred tradition and popular groove.

The monumental sound of the organ becomes orchestral and intimate at once, while the saxophone weaves melody, improvisation, and warmth through the rich harmonic landscape. The result is a concert that is both contemplative and vibrant — equally at home in a church setting and in the world of improvisation.

- Alisa Birula: Pipe Organ
- Rafael Pereira Lima: Saxophones

Expect bold contrasts, lyrical dialogue, and moments where baroque elegance meets Brazilian swing — music that resonates in space, body, and soul.

#### **5. Saxy Licks (Pop Jazz trio + guest);**

Acoustic Jazz/Pop Trio

Saxy Licks brings together acoustic jazz, pop grooves, and a touch of Brazilian flavor in a fun and interactive trio format. With saxophones, cavaquinho, and double bass, the group performs original arrangements of classic jazz tunes, Brazilian standards, and popular songs, making each performance fresh and lively.

- Rafael Pereira Lima: Saxophones
- Marijn van der Linden: Cavaquinho
- Johannes Fent: Double Bass
- Special guest from the neighbourhood

This trio delivers a dynamic mix of styles, from smooth and mellow to upbeat and danceable. Get ready for swing, samba, and a whole lot of groove!

## 6. 2pop — All-Around Music Duo

2pop is a versatile duo that moves freely across styles, moods, and eras. With the rich harmonic foundation of the 7-string guitar and the expressive voice of the saxophone, the duo reimagines well-known songs alongside original arrangements, blending groove, lyricism, and improvisation in a fresh and accessible way.

Drawing from pop, jazz, Brazilian music, and beyond, 2pop adapts naturally to different audiences and settings — from intimate concerts to lively events. The interaction between guitar and sax creates a dynamic musical conversation that is both refined and easy to enjoy.

- **Marijn van der Linden:** 7-string guitar
- **Rafael Pereira Lima:** Saxophones

Expect a flexible, elegant sound with strong melodies, rhythmic drive, and just the right touch of surprise.

### Marketing:

Activities to promote the target group include:

- Design flyer
- The external locations to reach out to their own audiences
- Print flyers (full colour) in A3, A4 and A5
- Spread flyers physically flat of Bentinckplein, Bergsingelkerk, Prinsekerk, Waerschut, flat of Walenburgerweg, Statenhove (Statensingel), flat Stadhoudersweg, flat Laurens (zelfstandige woningen van Laurens bij Bentinckplein) and residence for elderly people at Schiekade.
- Write text and collect pictures for Wijkkrant BBL publishing (two times).
- Spread flyers/information online towards Fratsen, Goud van Noord, neighborhood publications BBL, Agnieseproveniers, Noorderzon and SOL.

### Budget information:

While our ideal budget would ensure full fair pay according to the National Podium Plan, we are mindful of funding constraints. We've adjusted our proposal to ensure the project's feasibility while maintaining quality and fairness for participating musicians. Our request reflects a careful balance between fair compensation and community service. The own contribution largely consists of unpaid labour and voluntary effort by the initiator and musicians, making the project financially feasible without compromising quality or accessibility.

Entrance: Free, with donations encouraged.

#### Observation about Fair Pay

Ideally, this project would require more than €20.000 for the 15 concerts. This amount would ensure a fair compensation for everyone involved, allowing for effective publicity. For each concert, a payment of €340.00\* per musician would be allocated, and €460.00 (excluding BTW) per concert would cover additional costs, including advertisement, administration, and organization. Those values are according to the fair pay [National Podium Plan](#). I would like to point out that this project requires a lot of extra hours to make it happen. An effort that is not computed in the hours paid for the people involved. That is the love we put in the project because we believe that together we can make a difference.

Please find the 'begroting' in the attachment.

#### Conclusion:

**Enriching Lives Through Global Music** is more than just a cultural enrichment project; it is a vital health and well-being initiative for our elderly citizens, while also actively bringing the Rotterdam Noord community together. Aligned seamlessly with the mission of **Bewonersinitiatief** and **Cultuur Concreet**, the project aims to create meaningful shared moments where residents connect, interact, and feel part of a living community.

This initiative is specifically designed to address the loneliness and isolation often experienced by elderly residents, while fostering a stronger sense of belonging across generations. By gathering people around live music, we create a welcoming space where individuals feel seen, connected, and part of something shared.

With your support, we have the opportunity to make a significant positive impact — turning this vision into reality and offering not only joy, but also social and therapeutic benefits through the power of live music.

Thank you for considering this proposal. We look forward to the possibility of bringing this enriching and community-building experience to the Blijdorp neighborhood.

Thank you for considering this project.

Sincerely,  
Rafael Pereira Lima  
18/01/2026

# Begroting

## Detail begroting

<b>Kosten</b>		<b>Kosten excl. BTW</b>	<b>Kosten incl. BTW</b>	<b>Totaal incl. BTW</b>
<b>Organisatie</b>	Organisatie		105	1575
	Medewerkers			
				€ 1575
<b>Locatie</b>	Locatie	0	75	750
	Middelen	0	0	0
				€ 750
<b>Activiteit</b>	Artiest / docent / spreker		210	7980
				€ 7980
				€ 7980
<b>Promotie</b>	Design flyers		35	140
	Drukwerk flyers			262

	Verspreiden flyers		35	315
	Advertenties / social media/ contact local organizations			
	Fotografie		210	210
				€ 927
<b>Overig</b>	Vergunning	0	0	0
	Verzekering	0	0	0
	Beveiliging	0	0	0
	EHBO	0	0	0
	Auteursrechten	0	0	0
				€ 0
<b>Onvoorzien</b>				
				€ 0
<b>Totaal</b>				€ 11.232,00

## Toelichting

§ Organisatie:

- o 5 concerts at external locations (Laurens, Waerschut, Socrea, Stichting Corridor): to cover administration and organization costs €105.00 per concert (about 3 hours €35 per hour).
- o Ten concerts (Prinsekerk): to cover administration and organization costs = €105.00 (including BTW) each per concert (about 3 hours €35 per hour).

§ Locatie: 75 to rent the church. Last years it was for free, but since this year they started to ask a symbolic, as the normal rent for the church is €950,00.

§ Activiteit:

- o €210.00 per musician per concert
- o Five concerts at external locations

§ 2Pop (2 musicians)  $2 \times 5 \times €210.00 = €2100$

- o Ten church concerts with 2 rehearsals of 2 hours per concert

§ Two concert with Chorodam Quartet (4 musicians) =  $2 \times 4 \times €210.00 = €1680$

§ Two concerts with Saxy Licks (4 musicians) =  $2 \times 4 \times €210.00 = €1680$

§ Two concerts with Duet Right (2 musicians) =  $2 \times 2 \times €210 = €840.00$

§ Two concerts with Organic Sax (2 musicians) =  $2 \times 2 \times €210 = €840.00$

§ Two concerts with Sambadoobop (4 musicians) =  $2 \times 4 \times €210.00 = €1680$

§ Promotie (eigen bijdrage):

- o 4 hours x 35 euros excluding btw for design flyer = 140 inclusief BTW.
- o Print flyers (colour) in A3, A4 and A5 (125 euro per half year)
- o Spread flyers physically flat of Bentinckplein, Bergsingelkerk, Prinsekerk, Waerschut, flat of Walenburgerweg, Statenhove (Statensingel), flat Stadhoudersweg, flat Laurens (zelfstandige woningen van Laurens bij Bentinckplein) and residence for elderly people at Schiekade.
- o Write text and collect pictures for Wijkkrant BBL publishing (two times).
- o Spread flyers/information online towards Fratsen, Goud van Noord, neighbourhood publications BBL, Agnieseproveniers, Noorderzon and SOL.

§ Overig:

§ The total cost per concert is 1204.8 which +- 456 own investment per concert

§ Onvoorzien:

## Dekking

Dekking		Bedrag	Gekregen ja/nee
Cultuur Concreet		€ 5616	
Bewonersinitiatief		€ 5616	
Overige fondsen & subsidies		€ 0	
	Cultuurfonds	€ 0	
	Deltaport Donatiefonds	€ 0	
	Fonds voor cultuurparticipatie	€ 0	
	Stichting Elise Mathilde Fonds	€ 0	
	Volkskracht	€ 0	
	VSB Fonds	€ 0	
	Voeg toe...	€	
Sponsoring, donatie & crowdfunding	Korting op...	€	
Kaartverkoop		€ 0	
<b>Eigen bijdrage (samengevat):</b>		€ 6840,00	€ 6840,00
<b>Check appendix</b>			

<b>Totaal eigen bijdrage</b>			<b>€6.840</b>
Overige inkomsten	Kaartverkoop	€	
	Vrijwillige bijdrage	€	
	Horeca	€	
	Merchandise	€	
<b>Totaal</b>		<b>€ 18.072</b>	<b>€ 18.072</b>

### Simpele begroting

(begroting & dekkingsplan in één)

<b>Kosten</b>	<b>Prijs</b>	<b>Inkomsten / dekking</b>	<b>prijs</b>
Omschrijving	€	Omschrijving	€
Omschrijving	€	Omschrijving	€
<b>Totaal</b>	<b>€</b>		<b>€</b>

## Appendix X — Own Contribution & Local Support

Own contribution of the initiator and musicians

The initiator and participating musicians make a substantial own contribution to enable this project. This contribution consists of both financial and non-financial inputs and underlines the strong social commitment and local embedding of the project.

### **1. Unpaid project organisation and coordination**

The initiator carries out project management, coordination with locations (Prinsekerk, care organisations, neighbourhood partners), scheduling, administration, and reporting largely without remuneration.

- Estimated:  $\pm 120$  hours  $\times$  €35 = **€4,200**

### **2. Voluntary rehearsal and preparation time by musicians**

Musicians invest additional rehearsal and preparation time that is not invoiced, including adapting repertoire to the target group (elderly audiences and care settings).

- Estimated:  $\pm 2$  hours per concert  $\times$  average 3 musicians  $\times$  15 concerts =  **$\pm 90$  hours**

### **3. Deviation from Fair Pay guidelines**

The fee per musician is below the National Podium Plan Fair Pay guideline. This difference is consciously absorbed by the musicians as a social contribution to the project.

- Fair Pay guideline difference vs. actual fee: **structural own contribution by musicians**

### **4. Free use of own resources**

The use of personal instruments, sound equipment, music stands, cables, and transport is not charged.

- Symbolic value: **not invoiced**

### **5. Communication and promotion beyond the budget**

Additional hours for writing texts, press outreach, social media management, and activation of personal networks are carried out without remuneration.

### **6. No producer or profit margin**

No producer's fee or profit margin is included in the budget.

### **7. Free access & financial risk**

All concerts are free of charge. Any shortfall in donations is fully borne by the initiator.

### **Conclusion**

The total own contribution significantly exceeds the requested subsidy amount and demonstrates a shared sense of responsibility by the initiator and musicians to make culture accessible to the Blijdorp community.