

Senior Citizens & Care

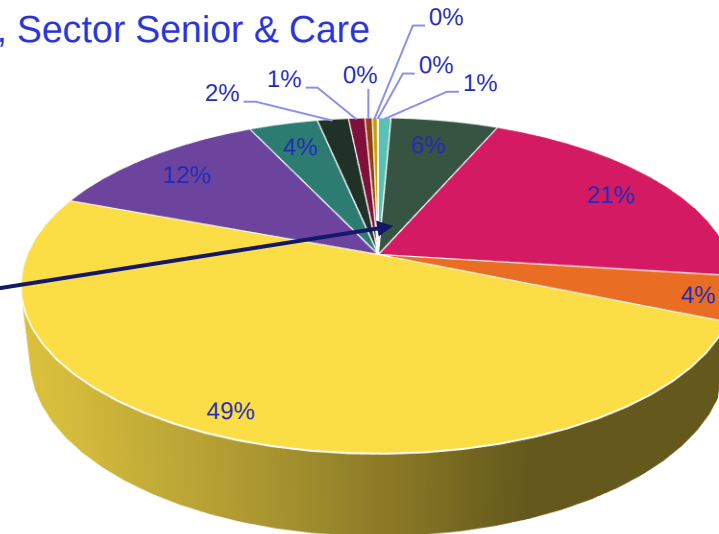
Bent Sørensen, Special Consultant ,
Senior Citizens & Care

Senior Citizens & Care

An organization with +4000 employees operating:

- Budget 305 mio. EUR
- Nursing care (4.600 receivers)
- Nursing homes (36/2.000 residents)
- Home care (8.000 receivers)
- Rehabilitation

Budget 2024, Sector Senior & Care



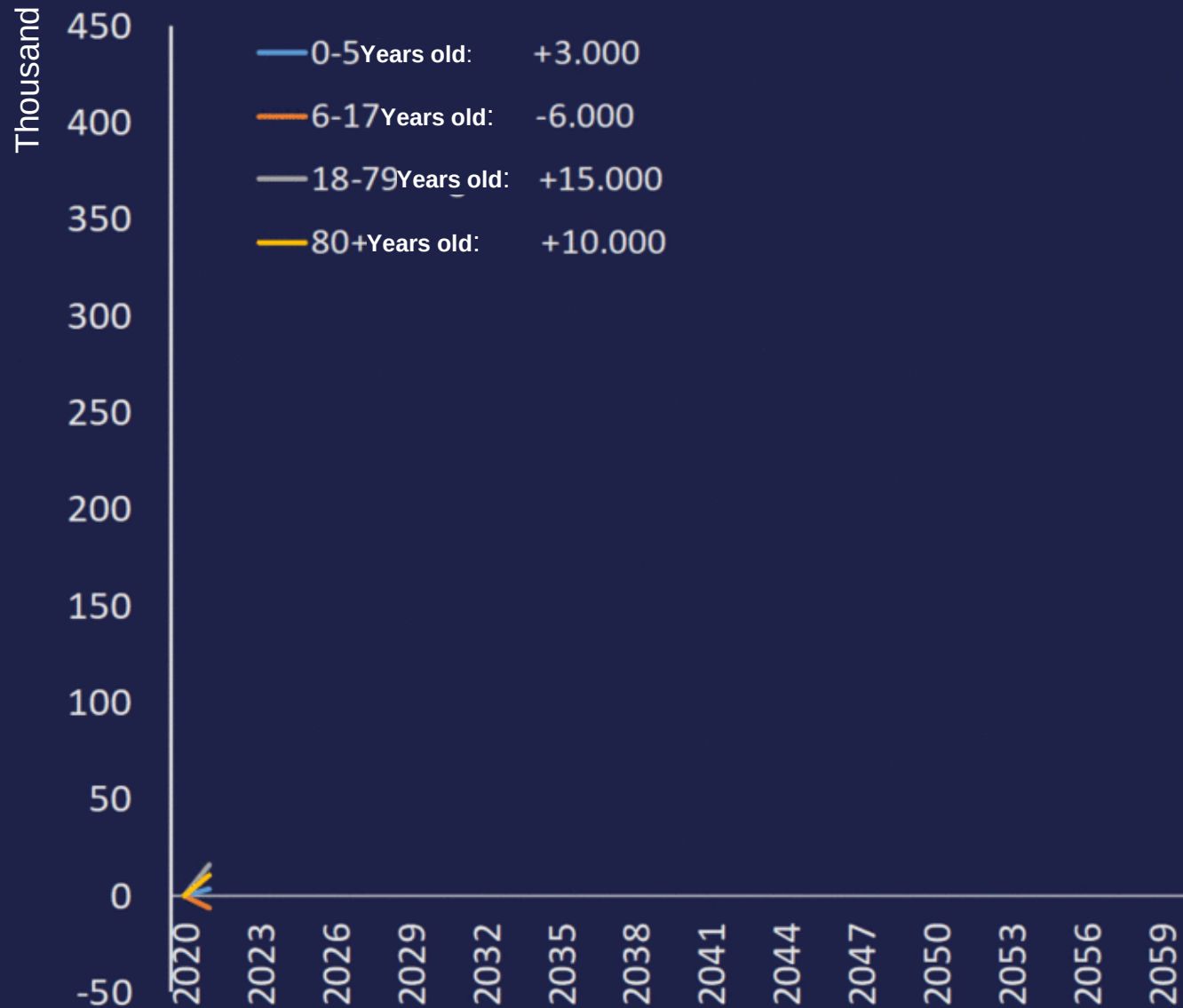
Major challenges

- An ageing population
- The development in chronic diseases
- Problems concerning recruitment

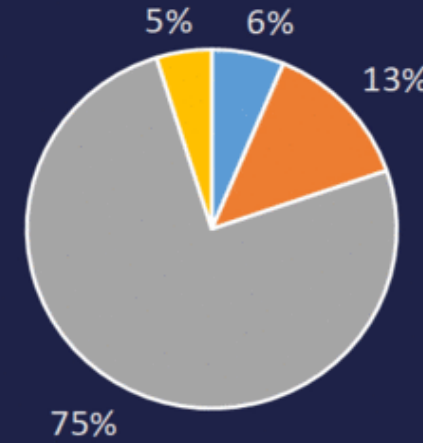


Population development

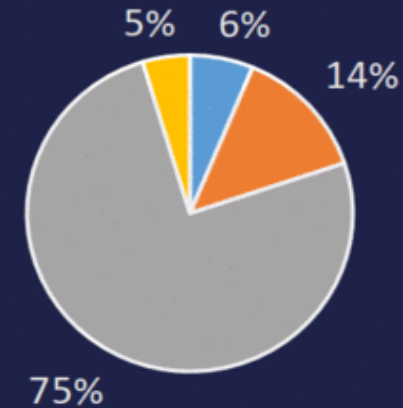
2020-2021



Distribution of population 2021



Distribution of population 2020



Chronic disease



+60 years old	2019	2020	2021	2022	2023	2024
Citizens with more than one chronic disease	15.291	15.831	16.162	16.437	16.561	17.005
Citizens with one chronic disease	56.851	58.682	60.512	62.086	63.390	65.462

Data Region Northern Jutland

Need for healthcare personel in Denmark



Expected shortage in healthcare personel 2030

Social- and healthcare staff	-20.000
Nurses	-8.200
	-28.200

Source: VIVE 2022: Arbejdskraftsmangel og rekrutteringsudfordringer på de store velfærdsområder.

Models of investment

Creating value on 3 bottom lines:

- Value for the citizens
- Value for the healthcare staff
- Organizational value



A brief look into the (near) future



**IMPLEMENTING
FIXED TEAMS**



**AI FLEET
MANAGEMENT**

Implementing fixed teams

A major organisation change in home care – focusing on holistic care ensuring continuity, interdisciplinary collaboration and senior citizen satisfaction



AI fleet management



Intelligent fleet management
of home care cars – reducing
CO2 emissions and leasing
costs

