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SCOPE OF SURVEY

The number of Dutch participants in this report is 346, an increase of 11 percent compared to last year. As hotels were understandably still preoccupied with the day-to-day effects of the COVID-19 crisis, a number of hotels were unable to participate. We are therefore particularly grateful to the participating hotels this year.

The participating hotels have been segmented by a number of criteria, including by price classification. For the financial year 2021, the four price categories for hotels in The Netherlands are Low (average room rate lower than € 70), Mid-Low (average room rate between € 70 and € 85), Mid-High (average room rate between € 85 and € 105) and High (average room rate higher than € 105).

As the Dutch hotel market transitions from the compulsory Netherlands Hotel Classification to the voluntary European Hotel Classification, information regarding the current number of classified hotels is limited. When compared with the statistics for 2021 made by CBS, the participating hotels account for 13% of all three, four and five star hotels in the Netherlands. If the number of rooms (42,718) of these hotel is compared with the total number of three, four and fives star hotel rooms available in The Netherlands in 2021 (127,691), the HOSTA 2022 report contains 34% of all rooms.

Comparing the participating hotels, divided into Three, Four and Five star categories, with the last known figures for the national hotel market, the HOSTA report encompasses 15% of the Five star hotels, 22% of the Four star hotels and 6% of the Three star hotels. The same comparison for the total number of rooms shows that this year's report counts 47% of the Five star rooms, 42% of the Four star rooms and 18% of the Three star hotel rooms.

The 346 Dutch hotels included in this survey represent a total sales volume of 998 million euros. Compared to the HOSTA 2021, the total sales volume increased by 29 percent. In comparison with the total sales of 4.5 billion euros by the statistical group 'hotels' in 2015 and the index figure of 55.8 for 2021, both according to the Central Bureau of Statistics, the participating hotels of the HOSTA 2021 report represent 39% of the total hotel revenues in the Netherlands.

For this year's HOSTA report, the Belgium and Luxembourg segment increased to 73 hotels. Since 2017, the hotels in Belgium and Luxembourg are also classified in accordance with the European Hotel Classification of the Hotel Stars Union. However, as in the Netherlands, the reclassification is not yet complete. As was done previous years, this report combines the four and five star hotels into one category. Additionally, this report uses a price classification for Belgian hotels with the categories Low (average room rate lower than € 85), Mid (average room rate between € 85 and € 98) and High (average room rate higher than € 98).