

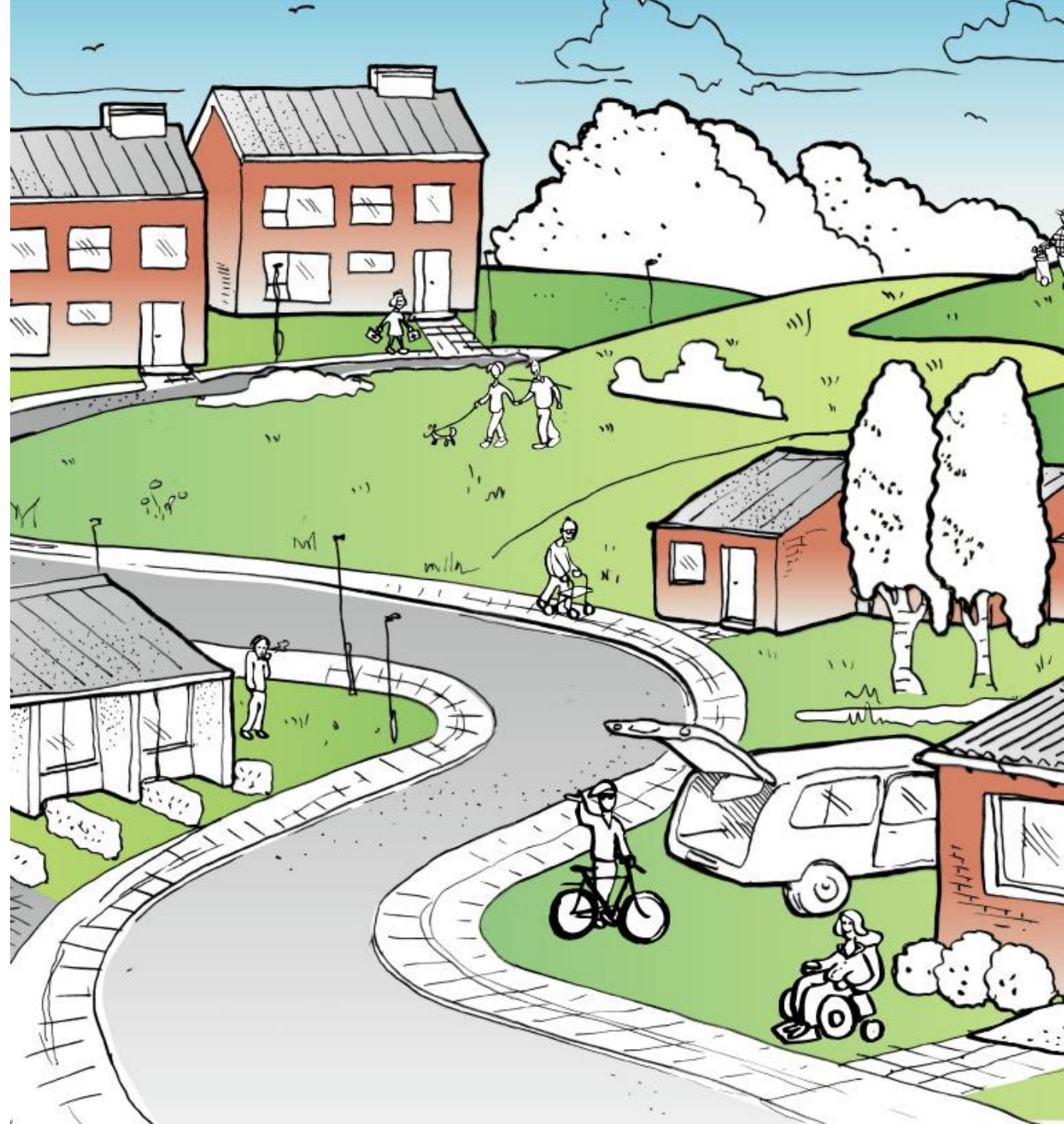


**Visit from
Rotterdam City Council
19th of September 2024**

**Senior Citizens & Care,
Aalborg Municipality**

Welcome to Rotterdam City Council

Mette Ekstrøm, vice-alderman
Committee for Senior Citizens & Care,
Aalborg Municipality



Today`s program

09.00 Welcome

Mette Ekstrøm, vice-alderman

09.30 Presentation of Senior Citizens & Care

Bent Sørensen, special consultant

10.00 Presentation Rotterdam

Anthony Polychronakis, liaison officer

10.30 Short break

10.40 Innovation as strategy and technology

Louise Weikop, head of office

11.10 Enablement and home care

Tine Bachmann Holland, leader

Rikke Elmstrøm, leader

11.40 Lunch

12.15 Center for Assistive Technology

*Jacob Gravers, Anita Klastrup,
consultants*

13.15 Transportation

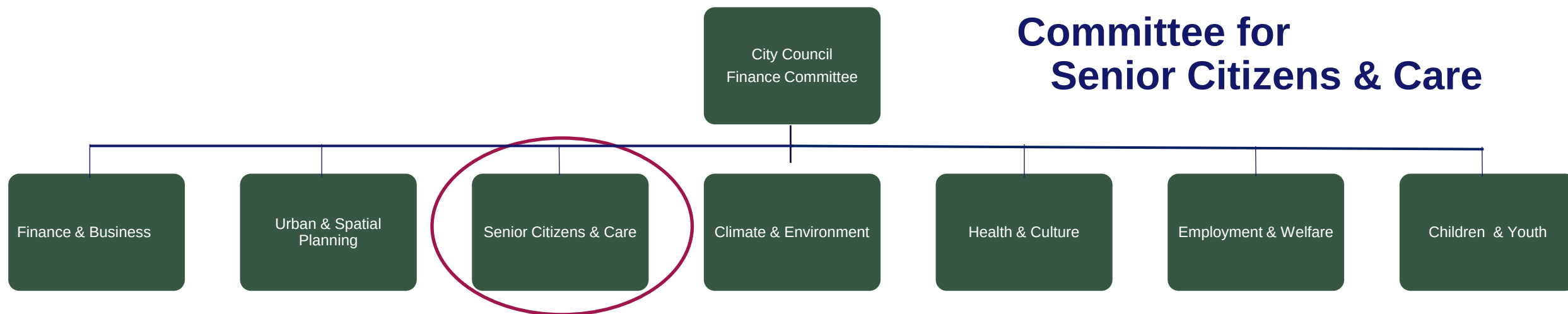
13.45 Rehabilitation Center Aalborg

Louise Thomsen, acting center leader

14.45 Summing up today`s visit

Bent Sørensen, special consultant

15.15 Thank you and farewell!



Committee for Senior Citizens & Care



Alderman
Kristoffer Storm
(Æ)



Vice-Alderman
Mette Ekstrøm
(A)



Michael Günther
Mansdotter
(A)



Daniel Nyboe
Andersen
(B)



Maja Torp
Nielsen
(V)



Peter Larsen
(F)



Daniel Borup
(V)

Specific areas of committee responsibility

- Home care – personal care and practical help (cleaning, laundry)
- Nursing care
- Foodservice
- Housing – senior housing and long term facility care
- Activity offers for pensioners and early retirement receivers
- Assistive devices
- Special services to adults with disabilities
- Prevention and the promotion of health regarding senior citizens
- Services to adults with special needs



Our Mission

We advance life quality and meaningfulness in people`s lives through prevention, development and care



The "Letter of freedom"

We unleash the full potential of Senior Citizens & Care and:

- Challenge conventional thinking
- Release ideas
- Abolish unhealthy bureaucracy
- Take risks when we believe it is worthwhile
- Pursue what gives our work meaning

We do this with presence, responsibility, and respect.



Looking into the future – political expectations...

Healthcare reform



New senior citizen reform and law



og sundhed.

Jeg kommer til at løfte lidt af sløret for den længe ventede ældrereform, som regeringen fremlægger i det nye år.

Jeg ved godt, at jeg i en nytårstale for to år siden varslede en ny ældrelov. Arbejdet har taget tid – også for lang tid – men nu er vi klar, og det glæder jeg mig rigtig meget til at fortælle mere om.

For selvom der er meget, der fungerer godt i ældreplejen. Så er besparelser, mangel på kolleger og alt for meget dokumentation også en del af virkeligheden.

Værst af alt er de hjerteskrærende beretninger om nedværdigende behandling nogle steder.



Questions and dialogue...



**Aalborg
Kommune**
Vi udvikler **velfærd** sammen