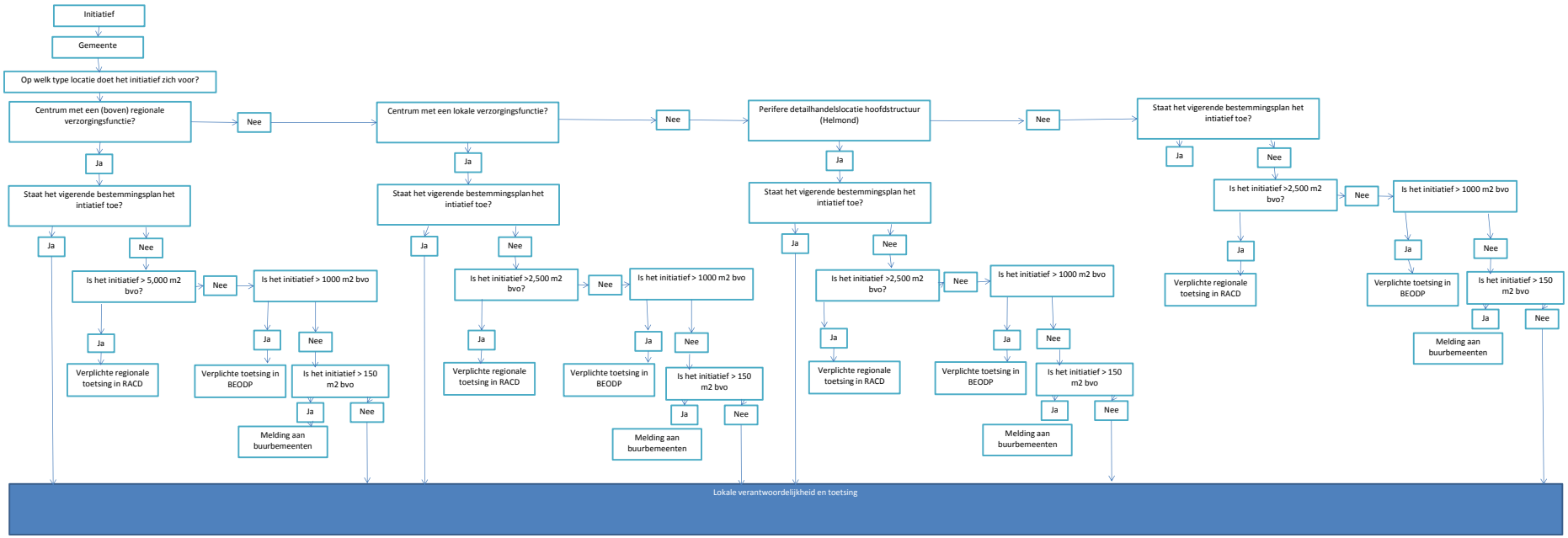Adviesprocedure detailhandelsinitiatieven De Peel