

Brabant mission to Jiangsu 27 October – 3 November 2019

Shanghai – Suzhou – Nanjing



Background information

- 25 years sister province relationship Brabant-Jiangsu (2019)
- Brabant office in Jiangsu (Nanjing, @NBSO Nanjing)
- Jiangsu office in Brabant (Tilburg, @BOM)
- >30 Brabant companies already active in Jiangsu Province
- Hightech & Agrofood

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HIGHTECH & AGRIFOOD
27 OKTOBER – 3 NOVEMBER 2019



Official delegation

Official delegation from Brabant will visit Jiangsu this week. Participants are:

- Governor of Brabant, Mr. Wim van de Donk
- Mayor of Den Bosch (sister city: Wuxi)
- Mayor of Tilburg (sister city: Changzhou)
- Mayor of Breda (sister city: Yangzhou)
- Mayor of Eindhoven (t.b.c.) (sister city: Nanjing)

Purpose of visit:

- 25 year celebration
- Renewal MoU Brabant-Jiangsu
- Mayor conference in Nanjing
- Strengthen ties with sister cities



Business delegation

What do we offer companies:

- **Matchmaking:** based on a personal intake you will be matched with potential counterparts and business partners by a professional matchmaking partner.
- **Varied program:** Join seminars, company visits, and networking events.
- **Local network:** Access to a professional and side network that Brabant has established in the last 25 years.
- **Introduction:** to the Chinese (business) culture and the latest changes and challenges the country is facing.

Organisation: Brabant Development Agency (BOM) and Brabant Office Nanjing *

*In close collaboration with local partners such as: NBSO Nanjing, Consulate General Shanghai, local authorities etc.

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Concept program Brabant mission for companies

27 October:

Departure: Amsterdam to Shanghai. Flight: KL0895 Amsterdam-Shanghai Pudong 17.15

28 October (Shanghai)

10.55 arrival Shanghai.

Afternoon and evening: Kick of meeting, technology briefing and informal welcome dinner

29 October (Shanghai)

Individual matchmaking (outbound) in Shanghai and surroundings

Evening: group dinner and day evaluation

30 October (Suzhou) Options:

- Group program in Suzhou (company and industry parc visit)
- Follow up matchmaking of previous day

Province of Noord-Brabant will organize the [Brabant Innovation Day](#) in Suzhou today

Evening: Brabant Innovation Day, networking dinner.

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Concept program Brabant mission for companies

31 October: (Sister city visits)

Visits to different sister cities of cities in Brabant such as Wuxi, Yangzhou, Changzhou etc. Each city will organize a separate program in collaboration with their sister city in Jiangsu. Details will follow.

End of the day everyone gathers in Nanjing, capital of Jiangsu.

1 November: (Nanjing)

Brabant High Tech Conference

Inbound matchmaking event

Brabant-Jiangsu 25 year celebration (evening)

2 November: (Nanjing-Shanghai)

Optional cultural program, follow up matchmaking in Nanjing, travel to Shanghai

Zondag 3 November: (Shanghai-Amsterdam)

Flight Shanghai- Amsterdam, 12,40 KL0896, arrival Amsterdam: 17.45

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Side events

Brabant Innovation Day

October 31st in Suzhou

Organizer: Province of Noord-Brabant

Brabant Suzhou networking dinner

October 31st in Suzhou

Organizer: t.b.c.

Brabant High Tech Conference

November 1st in Nanjing

Organizer: BOM FI

Mayors round table conference and signing ceremony

Organizer: Jiangsu DOC

Date: T.b.c.

Brabant-Jiangsu 25 year celebration reception

Organizer: Province of Noord-Brabant, BOM and...

Date: November 1st in Nanjing

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